COSTUME DESIGN CLASSROOM

ALL RIGHT, PEOPLE, WE DO NOT HAVE ALL DAY HERE!

YOU ONLY HAVE THE NEXT FOUR YEARS TO DEVELOP YOUR BRAND IDENTITY!

AND THEY NEVER GAVE ME ENOUGH TIME WITH YOU!

MORE THAN HALF OF NEW GRADUATES HAVE TO REDISEN THEIR COSTUMES WITHIN A YEAR.

IT IS AN EPIDEMIC! AND IT WILL HAPPEN TO YOU IF YOU DO NOT PAY ATTENTION.
Your costume is an integral part of communicating with the public you serve!

Change your costume and you may as well trade in your powers.

Way more important than anything pesky like learning how to use our powers.

Color matching!
Synthetic materials!
Exo-skeletons!
Typography!
Capes!
Manufacturing!
consider! What does the first costume say?

"Marcus does Manhattan?"

exactly! undisignified, unimposing.

whereas the real costume says, "I can crush mountains, surrender now!"
Here brilliantly the costume says, "I am young and silly! Underestimate me!"

It is no coincidence Lindsey has the record of least property damage by arrest!

Now you will begin.

—Ah, oops.

Begin your own design!
NO, NO!

I—I thought the skirt wasn’t too bad—

YOU ARE NOT LISTENING!

YOU ARE THE ATOM MANIPULATOR! YOU ARE POWERFUL!

YOUR COSTUME MUST SAY, “I AM TERRIFYING! FEAR ME!”

WELL, THESE THINGS TAKE TIME.
NOW WHAT DO WE HAVE?

ETHICS.

SUPERHERO ETHICS. THIS SHOULD BE INTERESTING.